

## **Impact Spending**

**Ernie Flores** 

**Supplier Development Manager** 

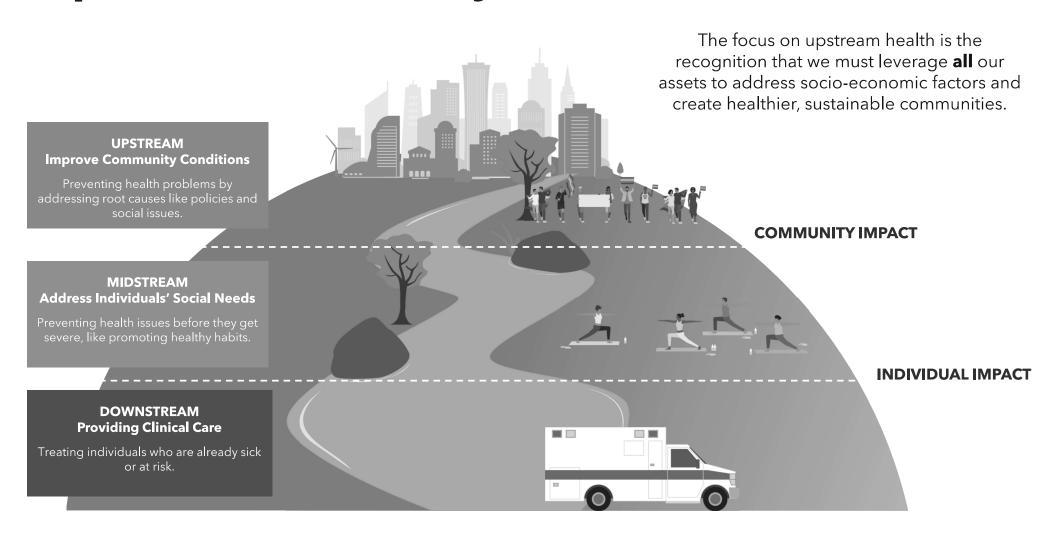
August 6, 2025

# Social determinants of health

Health is driven by many factors beyond medical care, such as having a safe place to live, enough money in the bank, access to healthy meals, and meaningful social connections.

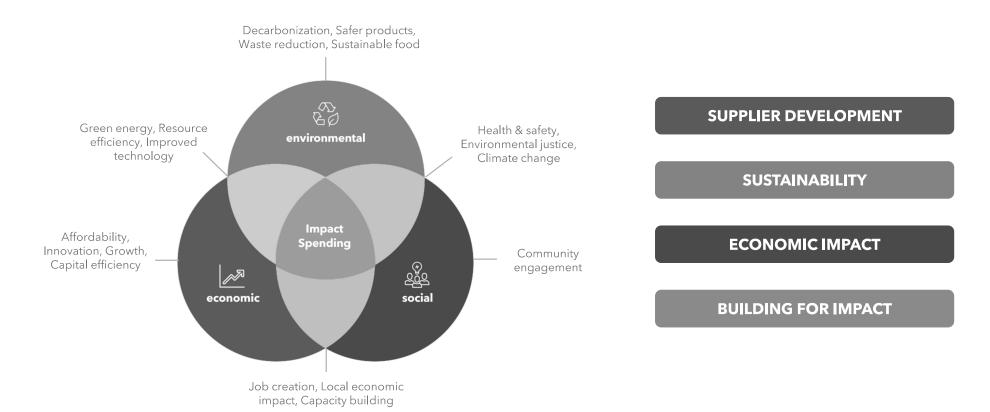


## **Upstream community health**





We ensure Kaiser Permanente's spending decisions and place-based strategy for **facilities** are guided by a commitment to creating measurable **economic**, **social**, and **environmental** impact in the communities we serve.



## Supplier Development



## Supplier Development agenda

We provide small and local businesses the most practical opportunity to be included in our contracting and subcontracting activities.



Foster economic and community development through local supplier program

The focus on local businesses aligns with our core values of inclusivity and community support.



## Drive meaningful change

We believe that by supporting local and small businesses, we can drive meaningful change and contribute to the overall well-being of our communities.



## Comply with federal requirements

It's not only the law, but many of our customers have their own requirements.

## Measures of success

We will leverage KP's economic power and place-based strategy to grow small, local, and sustainable businesses and facilities that foster healthy, climate-resilient economies and deliver measurable community impact.

#### Our focus will be on:

- 1. Creating business and social impact
- 2. Driving purchasing behavior through education and measurement
- 3. Establishing collaborative partnerships to optimize positive impacts on upstream community health
- 4. Creating new jobs and community wealth
- 5. Reducing health care's environmental footprint



### 2024 success stories

#### **New contract awarded:**

HARD Manufacturing Company

HARD Manufacturing is a small company in Buffalo, New York that sells pediatric cribs and beds to the majority of U.S. children's hospitals.

HARD Manufacturing has been dedicated to delivering high-quality products to their customers since 1876. They design, manufacture, and sell a range of pediatric beds and cribs for hospitals, health care facilities, and home care use, and strive to exceed the expectations of their young patients and their caregivers by offering highly functional and well-made sleep surfaces that meet the needs, budgets and preferences of the pediatric market.

Kaiser Permanente has been doing business with HARD for over a decade in the Cribs, Beds, and Bassinets space.

In 2024, Hard Manufacturing participated in an RFP for "Cribs, Accessories and Service - PICU and NICU" and at the end of the scoring/evaluation process, they were awarded a single-source National Standard contract.

Contract: CE7545KP

• Effective: 8/1/2024 to 7/31/2029





### 2024 success stories

#### **Spectrum Building Services**

Office Hour/Networking Success

Spectrum Building Services of America is a small and local business headquartered in Los Alamitos, California that provides services throughout Southern California and Colorado. Spectrum delivers best-in-class full-service commercial janitorial and building maintenance services to customers in a wide variety of markets, including corporate/commercial, plant services/manufacturing, education, religious, government, financial institutions, and public venues.

The Impact Spending team met Spectrum through a Salesforce cohort in 2023. Spectrum participated in a Kaiser Permanente/Vizient office hour session after which they were referred to the team sourcing janitorial services for the Target Clinics.

At the end of the RFP scoring/evaluation process, Spectrum was awarded the contract with an estimated value of \$600K.



## **Supplier portals**





#### **Impact Spending:**

kaiserpermanente.starssmp.com

**Facilities Design and Construction:** 

kpnfs.diversitycompliance.com/

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## Thank you