

CYBHI Youth at the Center Report Social Media Toolkit

Social Media Toolkit Content

This document contains social media copy, a graphic and sample newsletter text you can use to promote the CYBHI's Youth at the Center Report.

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Social Copy

For CalHHS & Departments

Post 1

- Don't miss out on the powerful voices and recommendations of California's youth & families.

View the #CYBHI's Youth at the Center Report and learn how we can work together to create a more equitable & effective behavioral health system for California's children and youth bit.ly/3kZF0fQ

Post 2

- Want to learn about California's youth and families' behavioral health needs?

Read the #CYBHI's Youth at the Center Report bit.ly/3kZF0fQ

Post 3

- "If you only have services and support for crises, it isn't a mental health system."

CA's youth share what they want in a reimagined behavioral health ecosystem. Read more in our new #YouthAtTheCenter Report bit.ly/3kZF0fQ

Post 4

- CA's youth share what they want in a reimagined behavioral health ecosystem, "a place where they walk in and it's friendly, welcoming and warm. Food, care. Someone they already know. Safety. Not 'show me your insurance.'"

More insights in #YouthAtTheCenter Report: bit.ly/3kZF0fQ

For Partners

Post 1

- Change starts with listening.

We connected @Cal_HHS and the #CYBHI to youth, families, & communities from all over CA to hear what they want in a reimagined behavioral health ecosystem.

The Youth at the Center Report has those insights: bit.ly/3kZF0fQ

Post 2

- Proud to be part of #CYBHI efforts to gather valuable insights from youth, families, & communities across California.

Our partnership has allowed us to contribute to a report that represents the voices & needs of the people it serves. bit.ly/3kZF0fQ

Post 3

- The #CYBHI Youth at the Center Report is a powerful representation of the voices & needs of California's youth & families.

As a partner, we're honored to have played a role in facilitating the conversations that informed the report. bit.ly/3kZF0fQ

Optional Graphic

You can download this graphic here: <https://bit.ly/3WT0bNW>



Newsletter Copy

We are excited to share that the Children and Youth Behavioral Health Initiative (CYBHI) has released the [Youth at the Center Report](#), highlighting what children, youth, families, and community members want in a reimagined behavioral health ecosystem. The report is foundational to the CYBHI's efforts to ensure that their voices, needs, and lived experiences continue to guide every phase of the CYBHI's work.

Commissioned by CalHHS and developed by The Social Changery, the report is a result of meetings with more than 600 individuals facilitated by 26 partner organizations. It provides 12 calls-to-action and a vision for how we can transform systems, reimagine services and shift thinking. Attend the CYBHI's Youth at the Center Report webinar on Feb 24, 2023, from 12-1 PM to learn more. Information and an agenda will be available on the [CYBHI home page](#).

View the CYBHI [Youth at the Center Report](#) now.