

Impact Spending: Advancing Kaiser Permanente's Mission

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Buy to Pay, Impact Spending

Kaiser Permanente – The Nation’s largest Integrated Health System



Our Mission

To provide high-quality, affordable health care services and to improve the health of our members and the communities we serve.

Driving Upstream Health

Fulfilling our Mission, Achieving our Vision



Source: University of Wisconsin, County Health Ranking Model 2018

Factors that Influence Health

Physical Environment

- Air & Water Quality
- Housing
- Transportation

Social and Economic Factors

- Education
- Jobs/Income
- Social Support

Health Behaviors

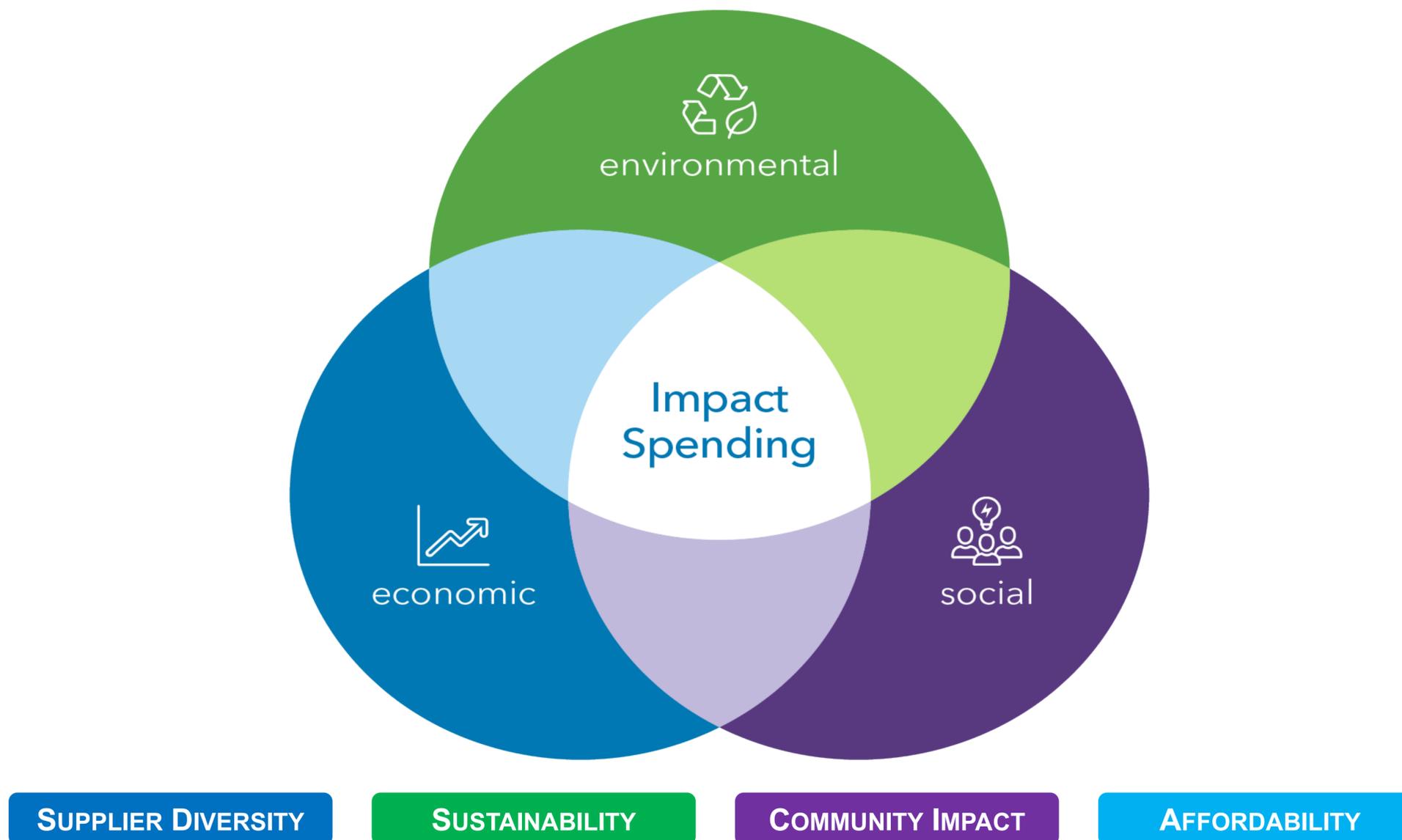
- Diet & Exercise
- Smoking
- Substance Abuse

Clinical Care

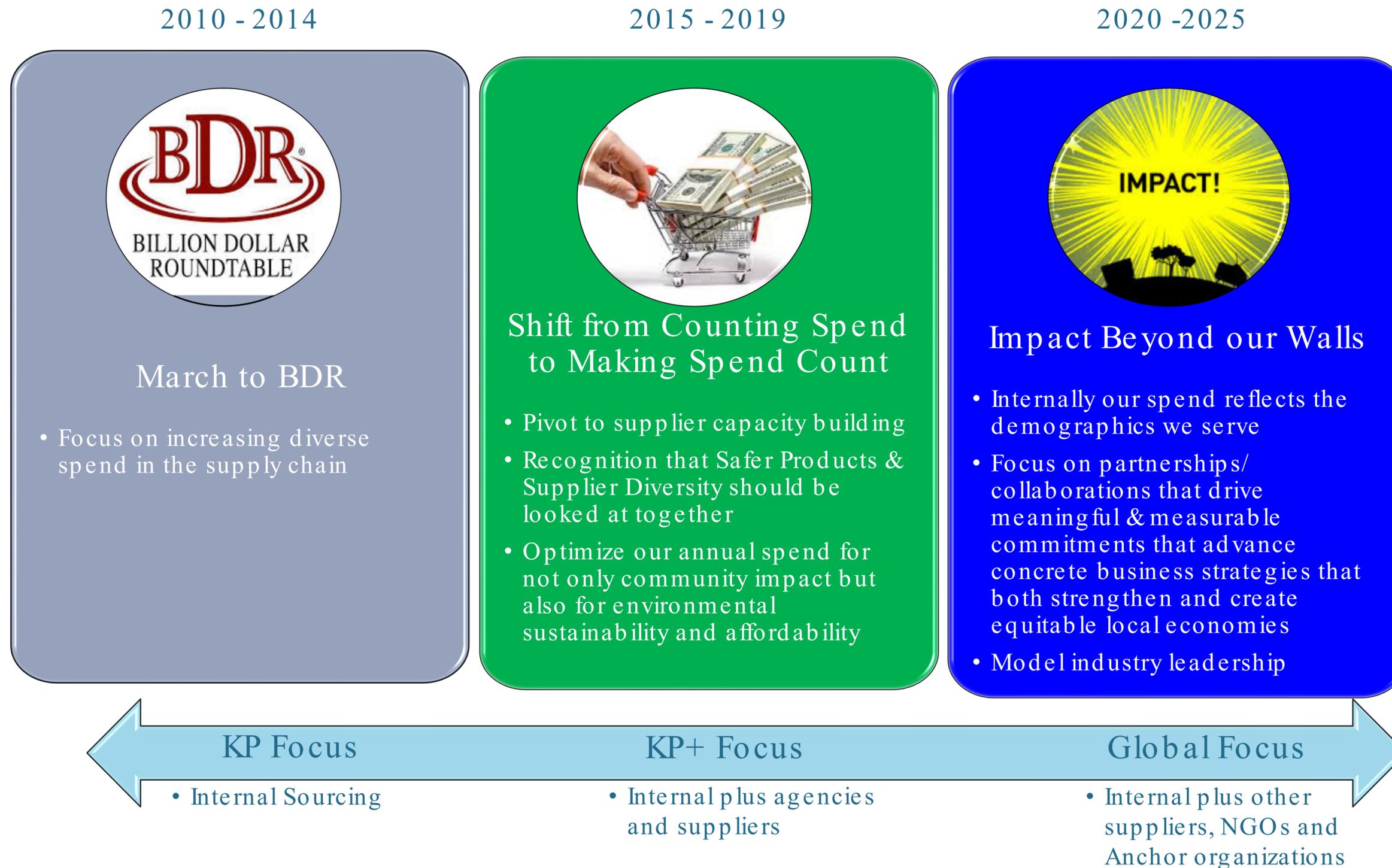
- Access to Care
- Quality of Care

Impact Spending Focus

Impact Spending ensures Kaiser Permanente's spending decisions are environmentally sound, economically viable, and socially equitable. Our Goal is to improve health by improving the economic well being of the communities we serve.



Journey to Impact Spending



Elements to a Successful Supplier Diversity Program

Key Best Practices

1. Have clearly defined goals and targets
2. Gain C-suite Executive support
3. Align with mission and strategy
4. Establish an enterprise policy
5. Locate in an operational department
6. Incentivize key decision makers
7. Report data with accuracy and integrity
8. Education, Education, Education
9. Reward and recognize success
10. Always add value



Everywhere - Myths and Misperceptions

- A Social Program'
- 'Can't find qualified suppliers'
- Fear of Change
- Higher Cost
- Poor Quality
- Poor Service



These programs need

- Leaders who care enough
- Leaders who know enough
- Leaders who have courage
- Leaders who will persevere

