



Welcome to our February Wellness Coach newsletter. You can find additional updates on the Wellness Coach model from our most recent quarterly [webinar](#) and from our [January Newsletter](#).

We want to hear from you

As we prepare various materials and resources to support the implementation of our Wellness Coach role, we would love to hear from our experts in the field – YOU! Please click the button below to answer a few questions so we can better prepare resources and messaging to ensure the successful rollout of the Wellness Coach role.



Implementing the Wellness Coach Role

Read below for updates on the implementation efforts currently underway for the Wellness Coach role:

- a. **Marketing:** The RFI to solicit potential marketing vendors that can support our campaign is currently open. The application period closes March 3, 2023. Learn [more](#).
- b. **Certification:** The RFI to solicit potential vendors that can support our certification and technical assistance resource center operations is currently open. The application period closes March 3, 2023. Learn [more](#).
- c. **Sustainability:** The Department of Health Care Services will seek federal approval to adopt Wellness Coaches as a Medi-Cal

reimbursable provider by January 2025, which will also be available via the statewide all-payer school-linked fee schedule.

What else is HCAI working on to support the behavioral health workforce?

HCAI offers many programs to build and support the behavioral health workforce.

- a. **Substance Use Disorder (SUD) Earn & Learn Program**
The application is currently open now through February 28, 2023. This grant opportunity will result in an agreement with SUD Earn and Learn organizations who provide education and paid job experience for students earning their SUD certification. Learn [more](#).
- b. **Allied Healthcare Scholarship Program**
The application is currently open now through February 24, 2023. HCAI issued \$4,512,115 in awards to 222 students since October 31, 2022. This program offers funding opportunities for health and behavioral health profession students. Learn [more](#).
- c. **Advanced Practice Healthcare Scholarship Program**
The application is currently open now through February 24, 2023. HCAI issued \$2,401,063 in awards to 106 students since October 31, 2022. This program offers funding opportunities for health and behavioral health profession students. Learn [more](#).
- d. **Peer Personnel Training and Placement Program**
The application is currently open now through March 30, 2023. This program supports organizations that recruit, train, certify, and place peer personnel specialists in the behavioral health system. Learn [more](#).
- e. **Community-Based Organization Grant**
The Community-Based Organization Behavioral Health Workforce Grant program closed on November 30, 2022, and awardees will be announced in March 2023. Learn [more](#).
- f. **Social Work Education Capacity Expansion**
The Social Work Education Capacity Expansion (SWECE) program announced \$59.4 million in awards on February 1, 2023. This grant funding will add 860 more social work student slots in California. The next application cycle will open in early Fall 2023. Learn [more](#).
- g. **Psychiatric Education Capacity Expansion**
HCAI issued \$37.6 million in grant awards to increase access to behavioral health services. The awards went to 15 institutions to support psychiatric mental health nurse practitioner training programs and psychiatry resident programs. These awards will

support the training of 703 psychiatric mental health nurse practitioner students in 27 counties and 45 psychiatry residents/fellows in 12 counties. The next PECE application cycle will open in early Fall 2023. Learn [more](#).

h. **Health Professions Careers Opportunity Program**

HCAI issued \$40.8 million in grants through the Health Professions Pathways Program (HPPP), which focuses on students entering the fields of primary care, behavioral health, geriatrics, nursing, and oral and allied health. These grants went to 20 organizations and will support nearly 32,000 students in 30 counties. The next HPPP application will open in late Summer/early Fall 2023. Learn [more](#).

Related Resources

- a. [HCAI Behavioral Health Programs](#)
- b. [CalHHS-Children and Youth Behavioral Health Initiative](#)
- c. [HCAI-Children and Youth Behavioral Health Initiative](#)
- d. Questions or comments? We'd love to hear from you at CYBHI@hcai.ca.gov

Would you like to learn more about all of our workforce programs? Subscribe to our mailing list at <https://hcai.ca.gov/mailling-list/>



Department of Health Care Access and Information

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