

WELCOME !!!
to the
Ins and Outs of the
Women Business Enterprise National
Council (WBENC) Certification



Types of Certification



WBENC's History



- WBENC was founded in 1997
- Leading 3rd Party certifier in the nation of women/operated businesses.
- In 2011, WBENC was designated as 3rd party certifier for the Small Business Administration (SBA) to issue the Women Owned Small Business (WOSB) certification.
- Leading advocate of Women Business Enterprise (WBE)'s and WOSB's.

STRATEGY II*3

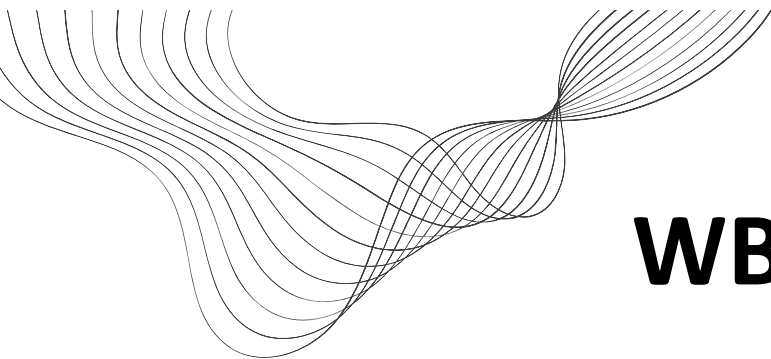
WBEC WEST

WOMEN'S BUSINESS
ENTERPRISE COUNCIL

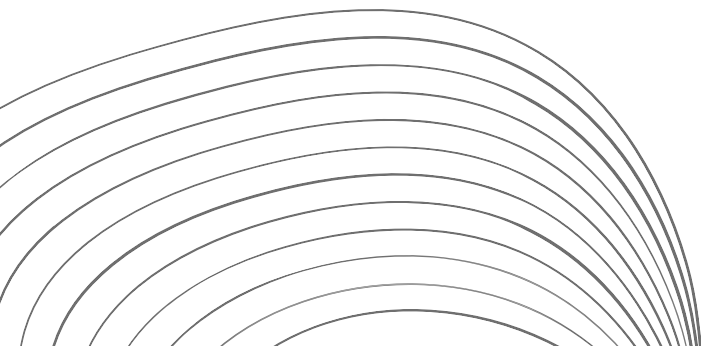
JOIN FORCES. SUCCEED TOGETHER.



Arizona
Colorado
Hawaii
Nevada
Southern California
Utah
Wyoming
&
American Samoa
Guam



WBENC BRAND

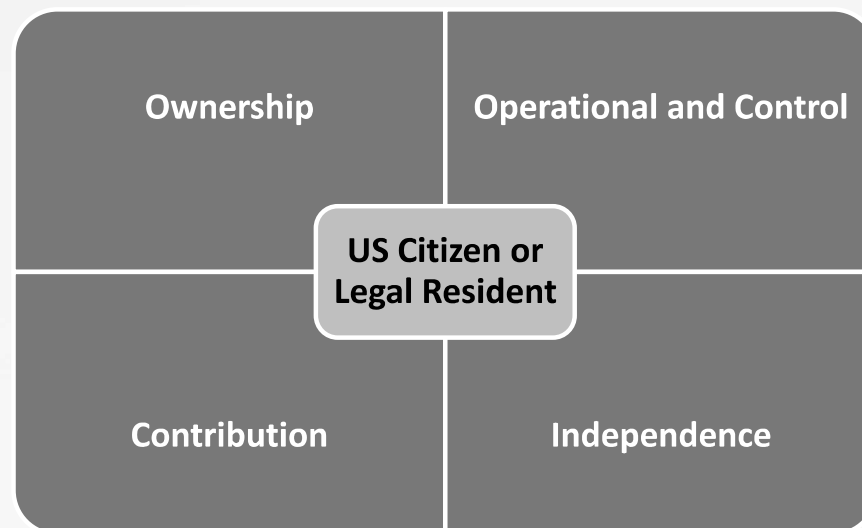


Why Should You Leverage Your Women-Owned Status?



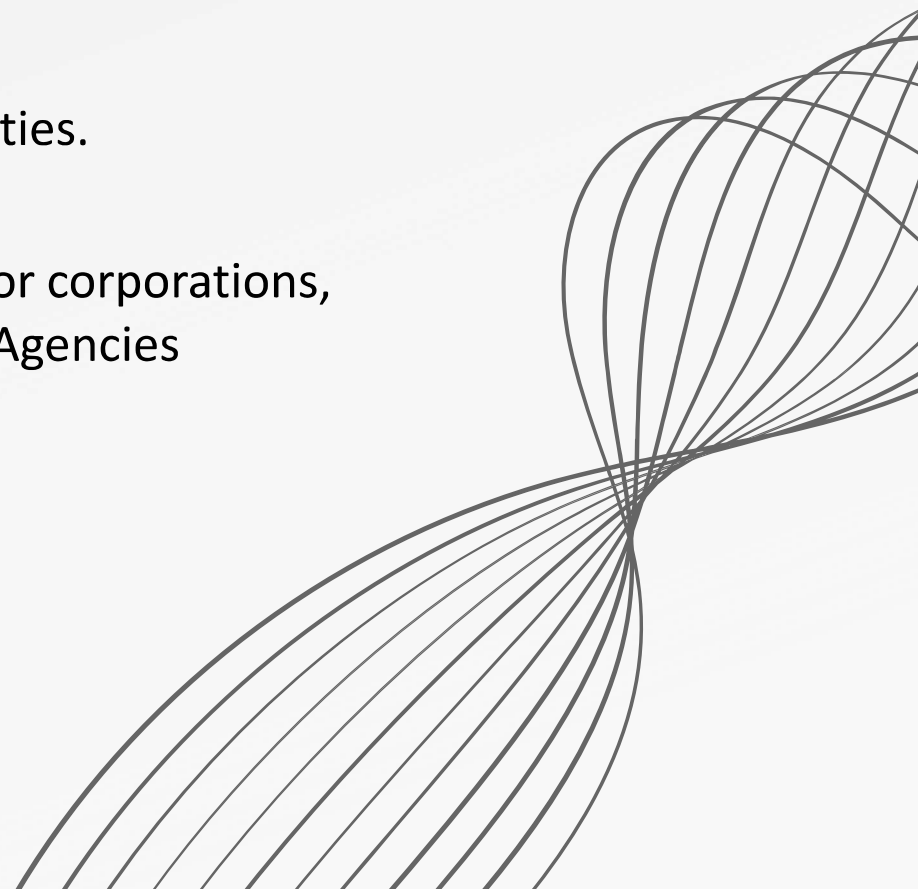
- Corporations
- Other Women Business Owners
- Today's Top 10 Women-Owned Industries are Thriving

WBENC Standards Eligibility

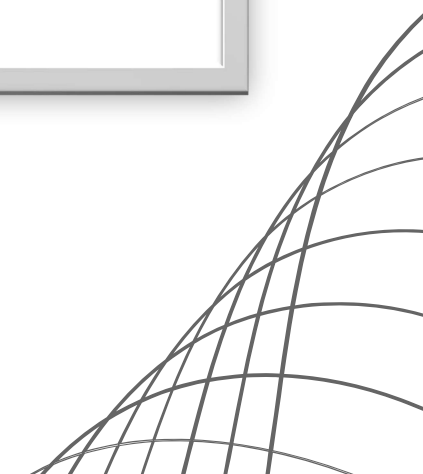


WBENC National Corporate Members

- Over 540+ corporations and Government entities.
- WBENC Certification is accepted by most major corporations, community partners, and some Government Agencies



Benefits of Certification National & Regional





COST

Annual Gross Revenue	Non-Refundable Processing Fee
0 < \$999k	\$350
\$1m < \$4.9m	\$500
\$5m < \$9.9m	\$750
\$10m < \$50M	\$1,000
\$50M+	\$1,250



Important Things to Remember About Certification






Women-Owned Small Business (WOSB) Certification



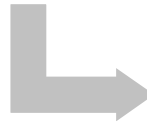
WOSB SBA Basic Requirements

- Get proper registrations and ID numbers
- North American Industry Classification System (NAICS) code
- Meet size standards
- Register with System for Award Management (SAM)



Women-Owned Small Business (WOSB) Certification

U.S. Citizenship
& 51% Women
Owned



SBA eligible
NAICS code(s)



Management,
Daily Operation
& Long Term
Decisions

Stay Connected!



Dr. Pamela Williamson
President & CEO
Director of Certification
Office: (480) 962-0639
Email: pamela@wbec-west.org