

Impact Spending and Economic Impact at Kaiser Permanente

Kaiser Permanente
Supply Chain

Why we do it...

KP's Vision and Strategy...

A few examples and results...

What can smaller organizations do?

What can diverse suppliers do?

Thoughts on

Driving Upstream Health

Fulfilling our Mission, Achieving our Vision



Source: University of Wisconsin, County Health Ranking Model 2018

Factors that Influence Health

Physical Environment

- Air & Water Quality
- Housing
- Transportation

Social and Economic Factors

- Education
- Jobs/Income
- Social Support

Health Behaviors

- Diet & Exercise
- Smoking
- Substance Abuse

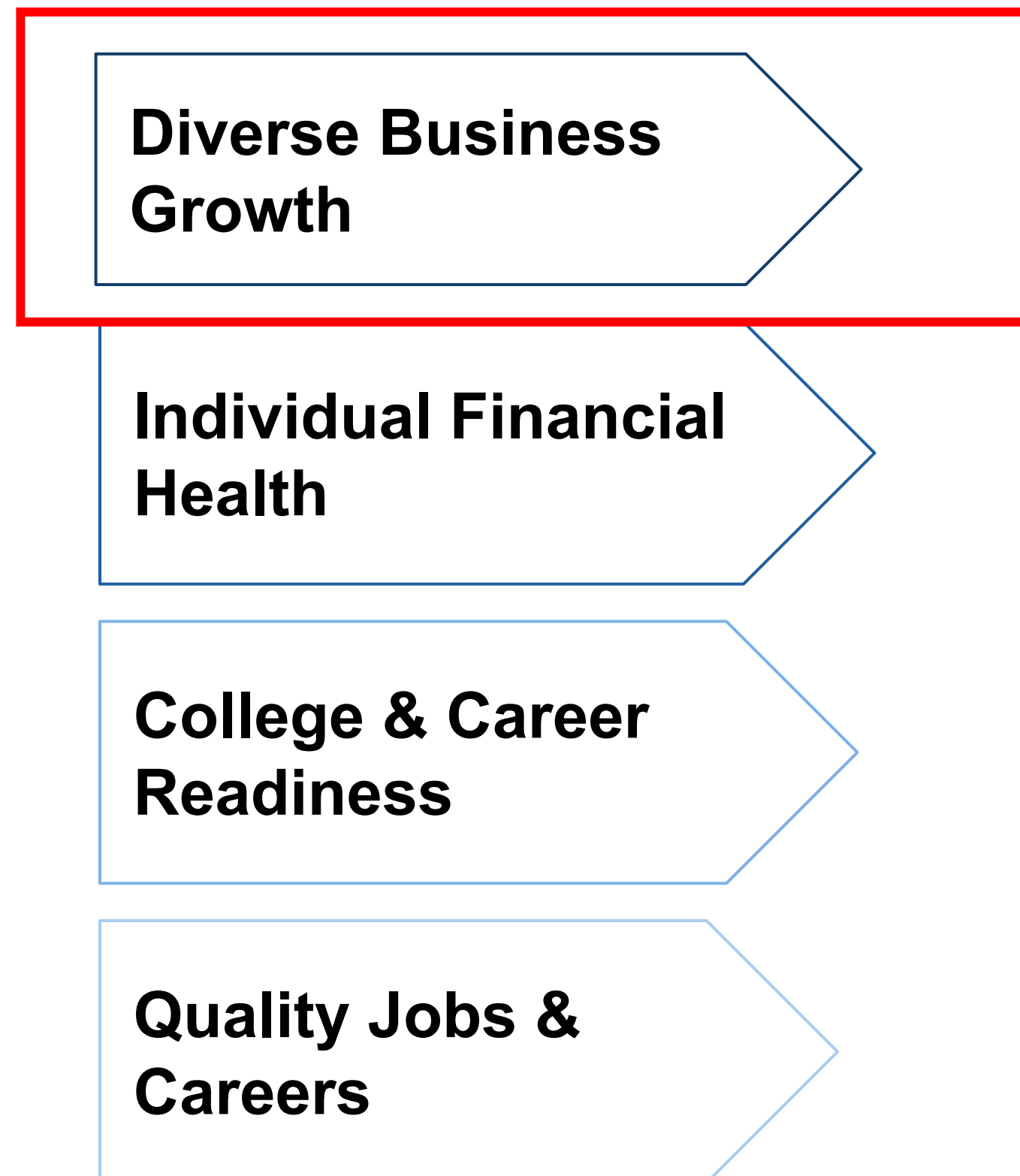
Clinical Care

- Access to Care
- Quality of Care

Kaiser Permanente's Vision for Impact

Economic Opportunity is foundational for overall health. Our strategy is to **reduce economic inequities** across our communities at systemic & individual levels.

STRATEGIC FOCUS AREAS



DESIRED TRANSFORMATION



Our commitment to equitable economic opportunity for small businesses

Our investments with national partners and local community based organizations seek to increase access to formal training and business networks, alongside capital for recovery and growth.

Products and Service Providers

Formal Business Training



1:1: Business Advising



Capital and Related TA



Resource Sharing and Amplification



System Connectors and Capacity Builders

Black Business Support Networks



Latinx Business Support Networks

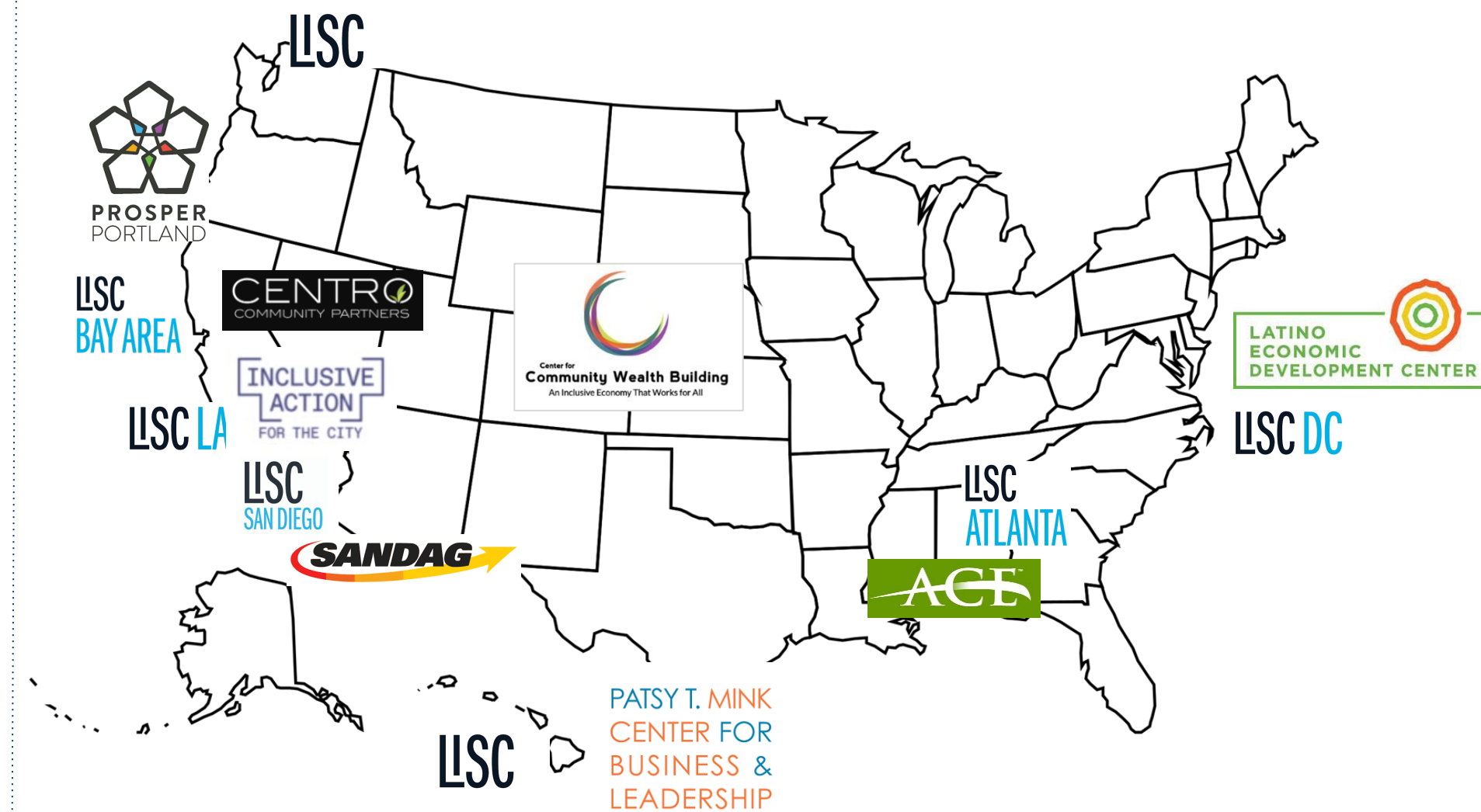


AAPI Business Support Networks



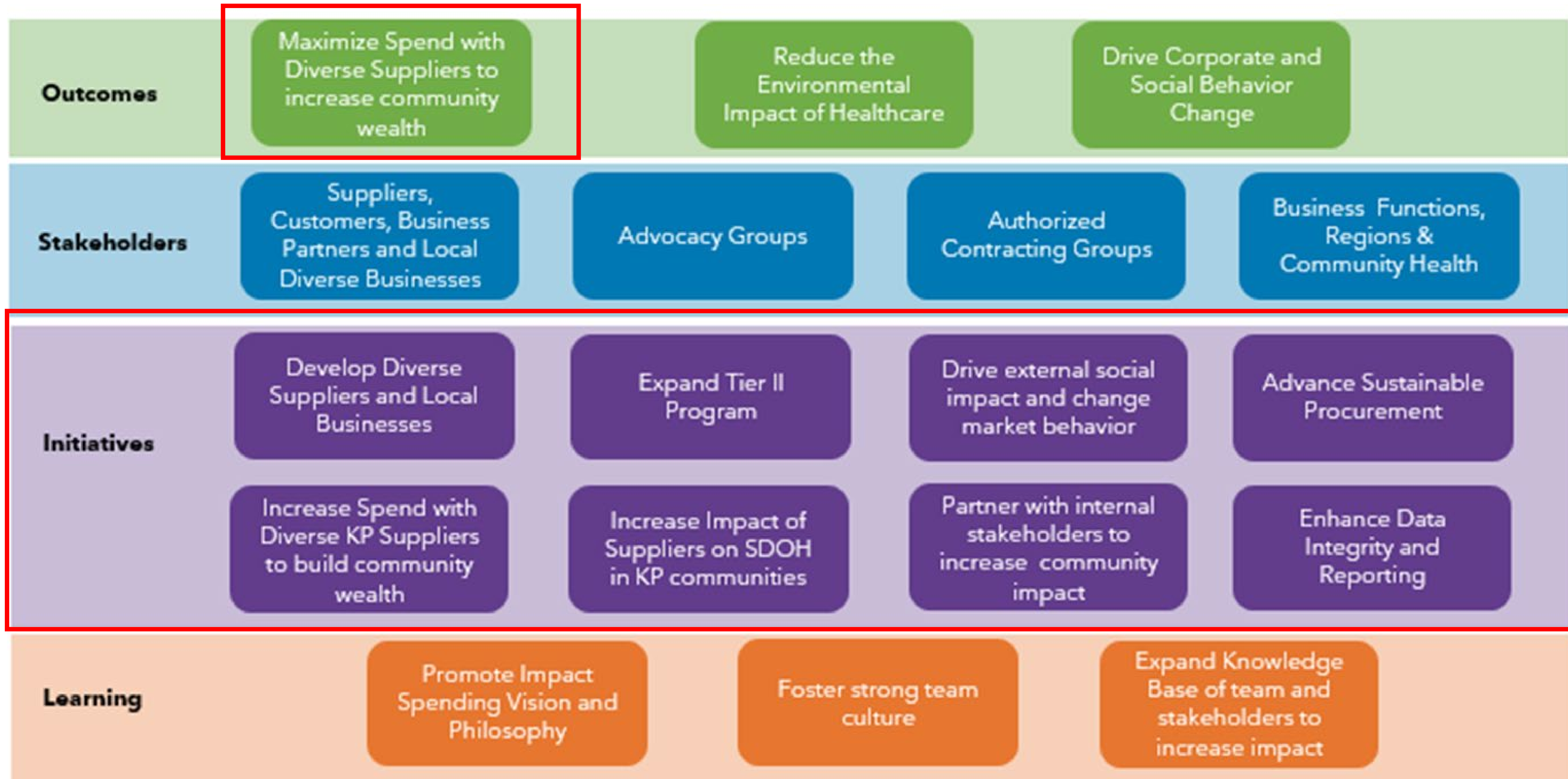
Note this organization is not currently funded, but member organizations are.

Local Community Support Infrastructure



Representative, not comprehensive, of local partner organizations engaged.

Impact Spending Strategy Map

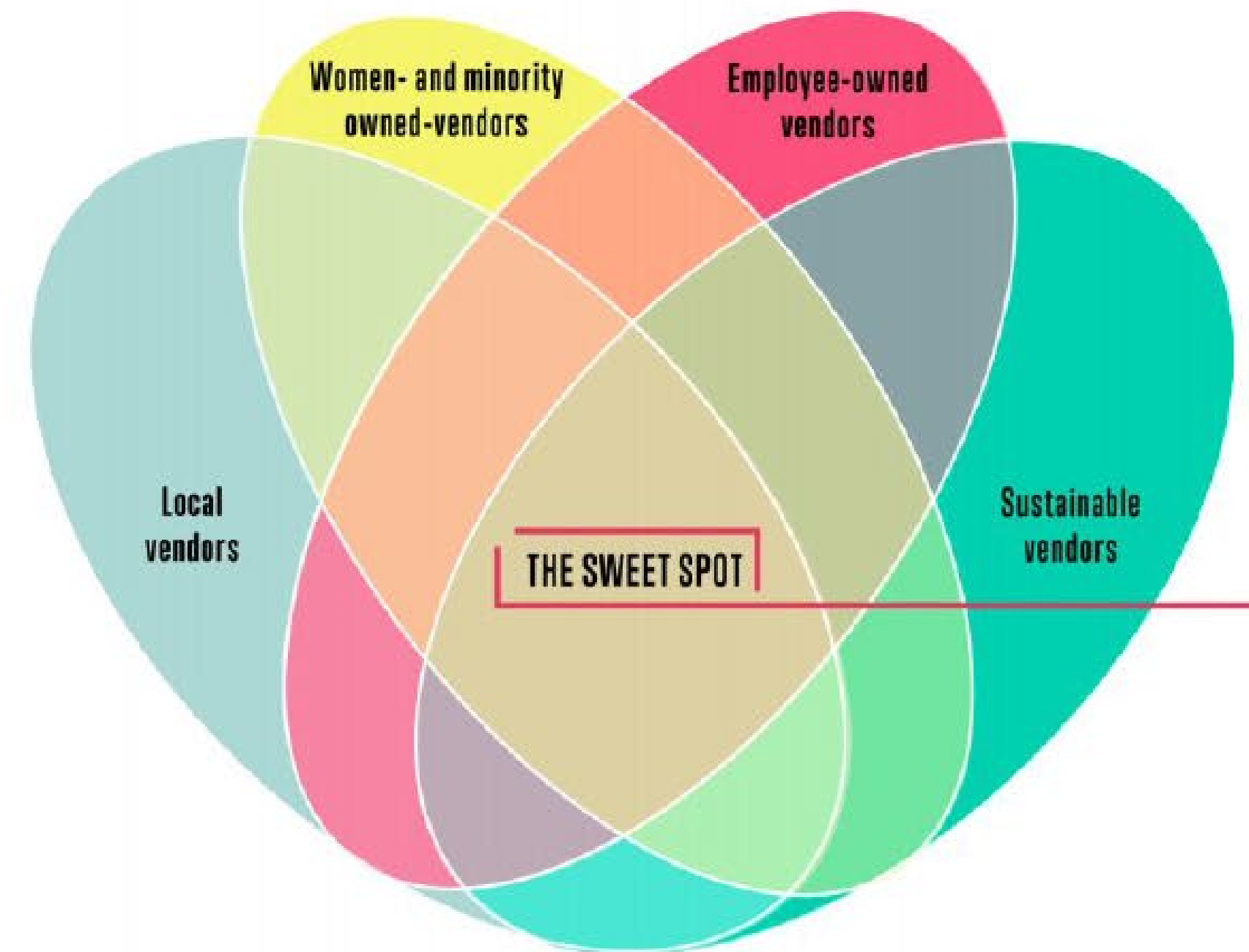


Overview: HAN's Impact Purchasing Commitment

By March 1, 2021, have at least 15 Healthcare Anchor Network members agree to a meaningful, measurable and feasible shared commitment that:

1. advances high-impact supply chain strategies at each of our institutions, and
2. impacts how the healthcare sector overall procures goods and services

to create more equitable and sustainable local economies.



Members.HealthcareAnchor.Network



[Healthcare Anchor Network – a growing national collaboration of 65 leading healthcare systems building more inclusive and sustainable local economies](#)

Employee Ownership in our Supply Chain



BUSINESS RESILIENCY = HEALTHIER COMMUNITIES

Kaiser Permanente is implementing the “Business Resiliency through Employee Ownership initiative in partnership with **Project Equity** and **Obran Cooperative** to help our local suppliers learn more and potentially transform into employee-owned enterprises.

Results

Total Diverse Spend: \$3.4 B

Tier II Spend: \$475 M

Direct Contract: \$338 M

Getting Started

Develop a strategy and goal...as % of total non-payroll spend.
Resource the effort.

Find the most efficient way to **go - Shopping?**

Think outside of the box on Terms and Conditions for small, local diverse suppliers.

Meet with your local **Chamber of Commerce** and City Counsel

What Diverse Business Owners Can Do

Provide a **High-Quality** Service or Product

Register as a Diverse Supplier

Solicit Healthcare Organizations and Group Purchasing Organizations (GPOs)

KP Best Practices for Healthcare Organizations

1. Have clearly defined goals and targets
2. Gain C-suite Executive support
3. Align with mission and strategy
4. Establish an enterprise policy
5. Locate in an operational department
6. Incentivize key decision makers
7. Report data with accuracy and integrity
8. Education, Education, Education
9. Reward and recognize success
10. Always add value

Thoughts on HCAi Recommendations...

Reporting collected could be used to help facilitate and assist connection points with diverse suppliers.

Diverse business should be annually surveyed and properly registered at licensing.

HCAI can Connect with other government supplier diversity programs. Defense, Aerospace, Public Utilities, Education.

A large, diverse group of smiling business professionals in a crowd. The image shows a variety of people of different ages, ethnicities, and genders, all dressed in professional attire like suits and blouses. They are arranged in a dense group, looking towards the camera with positive expressions. The overall tone is bright and optimistic.

THANK YOU