



CALIFORNIA
HISPANIC
CHAMBERS OF COMMERCE



Hospital Supplier Diversity Commission

Tuesday, March 21, 2023

Advocacy, Empowerment, and Education for California's Hispanic Businesses

About

California Hispanic Chambers of Commerce

- 125+ Hispanic and diverse chambers, business and trade associations
- 800,000+ Hispanic business owners & entrepreneurs
- 21 - member board of directors – elected by membership
- 4 Regions – Central, Northern, Southern, Inland Empire
- CHCC Role
 - Advocacy
 - Marketing
 - Management
- Signature Events
 - California Business Policy Summit
 - Annual Convention



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California Hispanic Chambers of Commerce Foundation

- 15 – Member Board of Directors (Statewide)
- CHCC's Educational Programming – Education, Economic Development, Business Development, Leadership, & Organizational Development
- Statewide Programming
 - CA Hispanic SBDC Regional Center (36 – Counties NorCal)
 - Programa Hispano
 - Statewide business development programming
 - Elevate – Procurement
 - Matchmaking
 - Chamber Development (organizational, procurement, leadership)



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Procurement Advocacy

- California Public Utilities – GO156
- Insurance Insurance Diversity Council
- DGS Small Business Council
- CalTrans Small Business Council
- Co-Sponsor AB 2019
- Supported AB 962
- Supporting AB 1392 (Rodriguez)
- CHCC Diversity and Supplier Development Council



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Successful Practices

- Collaboration & Partnership
- Supplier Development = Diversity
- Understanding of Processes
- Knowledge of Opportunities
- Connect with Primes
- Matchmaking
- Education



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