

OSHPD Healthcare Payments Data Program, March 2019

Use Case Template with Annotation

Title	Brief title in plain language
Overview	What information does the user need? Describe in 2-3 sentences the information that would be useful to your organization or constituency. If relevant, please include any specific requirements such as data sources (e.g. pharmacy data), populations (e.g. Medi-Cal members), geographic areas (e.g. county- level data), or characteristics (e.g. age or race/ethnicity).
Primary Audience	What type of organization and/or role will likely be most interested in this information? Examples include policymakers, payers and purchasers, providers, researchers, and the public. As appropriate, feel free to identify specific organizations (e.g. your own organization) and/or roles (e.g. executive leadership, analyst) that would use the data or results.
Secondary Audience	What additional stakeholder groups, organizations, or roles might also be interested in this information?
Output Examples	What kind of end product would be most useful? Examples include summary statistics, analytical report, visualizations, dashboards, interactive website, and raw data available to qualified and approved parties.
Value for Users	What is the desired outcome or the value proposition of the information to the user? You may want to consider policy value, most relevant for policymakers taking a population-based perspective on improving health, reducing costs, and addressing disparities; and business value, most relevant for organizations competing and/or delivering services in the health care market. Examples include identifying opportunities to contain costs, informing network design, providing information on market share, or supporting regulatory oversight.

Use Case Example

Title	Utilization, Spending, and Total Cost of Care
Overview	<p>Key metrics on utilization and spending, including:</p> <ul style="list-style-type: none"> • total and components (inpatient, outpatient, emergency department, professional (non-facility clinician and ancillary services), pharmacy, consumer share of cost); • overall and for specific procedures; • across payers, geography, age group, and gender. <p>Total Cost of Care would be added later (requires supplemental data such as pharmacy rebates and alternative payments in addition to claims data).</p>
Primary Audience	<ul style="list-style-type: none"> • Policymakers (legislators, regulators) • Public Purchasers (DHCS, Covered California, CalPERS)
Secondary Audience	<ul style="list-style-type: none"> • Payers and Purchasers (health plans, trusts, self-insured employers) • Providers (hospitals and systems, medical groups and IPAs, community health centers)
Output Examples	<ul style="list-style-type: none"> • Data on website and for download • Fact sheets, infographics, data stories • Maps showing geographic variation • Reports on variation (by geography, payer, etc.) and trends over time
Policy Value	<ul style="list-style-type: none"> • Document variation in spending, e.g. facility-paid amounts for uncomplicated knee and hip replacements • Document variation in utilization and spending by region, age, gender • Source of key performance indicators for government agencies and initiatives • Generate state-wide report card • Identify disparities in spending, utilization • Support policy changes in regulation or payment to address identified issues
Business Value	<ul style="list-style-type: none"> • Compare own utilization and spending to same product and geography • Reward top performers (combine with quality data) • Inform network decisions