

2020 West El Camino Avenue, Suite 800 Sacramento, CA 95833 hcai.ca.gov



Certified Wellness Coach Employer Support Grant Program Grant Guide ADDENDUM for Fiscal Year 2024-25 January 31, 2024

This addendum shall be part of the Grant Guide documents. All conditions not affected by this addendum shall remain unchanged as appears in the original Grant Guide.

UPDATE (in bold and strikethrough text)

Update Section A. Background and Mission on page 3 to read:

The Department of Health Care Access and Information (HCAI) administers health workforce programs. These programs promote recruitment, expansion, training, and retention of the health workforce, including behavioral health workforce.

Competitive proposals will demonstrate a commitment to the Certified Wellness Coach Employer Support (CWCES) Grant Program goals. This grant opportunity will result in eighteen-month grant agreements with educational institutions and school-based and - linked health, and behavioral health, and other child and/or family-serving non-profit community-based agencies organization.

Update Section B. Purpose and Description of Service

The purpose of the Certified Wellness Coach (CWC) Employer Support Grant Program is to assist Certified Wellness Coach employers to recruit and employ these personnel. The target organizations are educational institutions and school-based and school-linked health and behavioral health agencies non-profit organizations. Grant funds will assist employers to develop the capacity to employ this new profession, including but not limited to:

Update Section C. Eligible Applicants and Available Funding, Subsection 1. Eligible Applicants on page 4 to read:

1. Eligible Applicants

Public and non-profit organizations (as defined under IRS tax code Section 501(c)(3)), including:

- Local Education Agencies
- County Offices of Education
- School-Based Early Education Agencies
- School-Based and School-Linked Community-Based Organizations. This includes mental health and/or substance use disorder services exclusively or in combination with health and/or other services.

Each applying Local Education Agency must collaborate with their County Office of Education, including a determination as to which organization is taking the lead for that jurisdiction. Proof in the form of a letter documenting this partnership is required as part of the application.

County Offices of Education are eligible to include in their application Local Education Agencies that are not separately seeking funding from the Certified Wellness Coach Employer Support grant program.

Each applying non-profit community-based organization shall provide proof in the form of a letter between the applicant organization and County Office of Education or Local Education Agency of the relationship between the two parties.

Update Section C. Eligible Applicants and Available Funding, Subsection 4. Available Funding on page 4 to read:

4. Available Funding

- a. Approximately **\$120 million** is available to support the Certified Wellness Coach Employer Support Grant Program. In the event there is additional funding available, HCAI has the discretion to make additional/increased awards.
- b. Funding requests will be capped at \$12 million per awardee unless additional funds become available.
- c. HCAI may award full, partial, or no funding to an applicant based on the applicant's criteria score and the amount of available funds.
- d. **Please note**: Final grant amounts will depend on the number of eligible applications received, and their individual review and scoring.
- e. Supervision funding is only available when applying for funds to support the corresponding Certified Wellness Coach employee or Certified Registered Wellness Coach Intern.

Update Section F. Budget Conditions on page 6 to read:

F. Budget Conditions

HCAI will allow up to ten percent (10%) of the total direct costs to use for costs indirectly attributed to the completion of the program which can include but not limited to, utilities, rent, equipment, and administrative service/payroll staff.

Program Category	Funding Amount
Certified Wellness Coach	Up to \$69,500 per CWC I
Employees	Up to \$82,550 per CWC II
Certified Registered Wellness	Up to \$6,000 per CWC I
Coach Intern Stipend	Up to \$9,000 per CWC II
Certified Wellness Coach Employee Supervision*	Up to \$6,250 per CWC Employee
Certified Registered Wellness	Up to \$3,000 per individual intern
Coach Intern Supervision*	
Indirect Costs	Not to exceed 10% of direct costs

Update Section H. Award Procedures on page 6 to read:

H. Award procedures

At the time of application closing, HCAI will review each application for the required information. HCAI will make final selections using the Evaluation and Scoring Criteria described in Attachment A. HCAI also intends for Certified Wellness Coach providers to support a geographic distribution in California. Applicants seeking to support geographic regions, **including Mental Health HPSAs and rural locations**, not addressed by other similarly scored applications may receive preference. Once HCAI makes the final selections, HCAI will announce awardees by May 2024.